

NOTIFICATION

The Indian Broadcasting Foundation at New Delhi is the premium apex organization of television broadcasters. Consisting of major broadcasters with over 250 television channels, it is *the* body to approach regarding complaints regarding any material being broadcast on Indian TV channels.

The Broadcasting Content Complaints Council (BCCC) to redress complaints regarding channel content consists of a 13-member panel headed by a retired Supreme Court or High Court judge; four broadcaster members; four non-broadcaster members and four members representing national level commissions such as the National Council of Women; Child Welfare etc.

The Chairman of the AWBI will request that a representative of the AWBI be included on this Committee where objectionable scenes involving animals are concerned.

If any of you see any objectionable scene on TV, please go to www.ibfindia.com and fill in the complaint form online and send a hard copy by post to their office at the Indian Broadcasting Foundation, B 304 Ansal Plaza, Hudco Place, Khelgaon Marg, Andrewsganj, New Delhi 110 049. The Key Official at the IBF Secretariat is Mr. Naresh Chahal, Director Finance and a Chartered Accountant.

The present Chairman is Mr. Justice A. P. Shah and among the distinguished members of the BCCC are Mr. Vir Sanghvi and Ms. Shabana Azmi.

Please send any complaints online to the IBF regarding objectionable scenes involving animals via their website www.ibfindia.com and a copy to the AWBI at awbi@md3.vsnl.net.in Please remember to also send a hard copy by post to the IBF Secretariat. Their e-mail id is ibf@ibfindia.com

Please use this to make animal abuse on TV history. If enough people complain in a responsible manner, we can do it.